

NEERAJ KUMAR SHARMA

Web Developer & Designer

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PROFILE:

To leverage my expertise in web design and development to create visually appealing, user-friendly, and responsive websites that enhance user experience and meet client objectives. I aim to utilize my skills to deliver high-quality web solutions.

EXPERIENCE:

Front-End Designer Developer

October 2022 - Present

NJ designpark • Bhilai, Chhattisgarh

- Designed and implemented custom website templates that improved user usability scores by 25%, resulting in increased user engagement.
- Enhanced website effectiveness by developing tailored lead generation strategies and intuitive user interfaces, resulting in a 30% increase in client conversion rates and a 20% decrease in bounce rates.
- Collaborated closely with clients to incorporate specific customizations, resulting in a 50% increase in client satisfaction scores.
- Optimized website performance, reducing load times by 40%, leading to improved user retention and satisfaction.

Web Developer and Designer

January 2020 - September 2022

Freelancer • Remote

- Delivered over 100 customized web pages for a diverse clientele, highlighting strong design and development skills.
- Created a Full Stack website using the Django web framework for multiple clients, showcasing expertise in both backend and frontend development.
- Collaborated closely with clients to understand their unique requirements and business goals, delivering 20+ tailored websites that effectively represented their brands and facilitated user engagement.
- Utilized industry best practices in web design and development, ensuring scalability, security, and optimal performance across all projects, resulting in high client satisfaction and long-term partnerships.

FEATURE PROJECT:

Astonsys.com

- Created the fully dynamic website for Astonsys Technology, a multinational software testing/QA company. The website was developed using Django and includes several features, such as a dynamic blog and a job portal.

SKILLS:

- JavaScript
- CSS3
- HTML5
- Figma
- Adobe Illustrator
- WordPress
- Git/GitHub
- Bootstrap
- Tailwind

EDUCATION:

Bachelor Of Technology, Computer Science

Chhattisgarh Swami Vivekanand Technical University

Bilaspur, Chhattisgarh

October 2020 - June 2023

CHNA (Computer Hardware and Network Administrator)

Institute of Advance Network Technology

Bilaspur, Chhattisgarh

May 2017 - June 2018

CERTIFICATES:

CompTIA N+

CompTIA A+

LANGUAGES:

Hindi (Native)

English (Intermediate)